

CURRICULUM VITAE

NAME : **Prof. MAMTA JAIN**

DEPARTMENT : Department of EAFM
Faculty of Commerce
University of Rajasthan, Jaipur

DATE OF BIRTH : 25 June, 1968

RESIDENTIAL ADDRESS : P-1, Professor Bungalow,
University Campus
University of Rajasthan, Jaipur

PERMANENT ADDRESS : 329, Sindhi Colony, Raja Park,
Jaipur-302004

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Area of Specialization : Banking and Finance



ACADEMIC QUALIFICATIONS :

Examination Passed	Year of passing	Name of the University or other examining body	Max. Marks/ Marks obtained	% of marks obtained	Division obtained	Subject (Mention distinction, if any)
(1) Secondary	1984	Sec. Edu. Board, Rajasthan	528/750	70.4	I	Book-keeping
(2) Higher Secondary	1985	Sec. Edu. Board, Rajasthan	297/400	74.25	I	Book-keeping
(3) B.Com.	1988	University of Ajmer	1036/1700	63.88	I	
(4) M.Com. (EAFM)	1990	University of Rajasthan	588/900	65.33	I	
(5) M.Phil	1991	University of Rajasthan	275/400	68.75	I	Ist Position
(6) MBA (Finance)	2007	Vardhman Mahaveer Open Univ., Kota	1341/2100	63.86	I	
(7) NET/SLET Examination	SLET – State Level Eligibility Test For Lectureship – 1994					

(8) Research Degree(s)	Year	Title	Date of Award	Name of the University
(i) M.Phil	1991	Cost-Profit Analysis of Sheep and Wool Industry in Rajasthan	1991	University of Rajasthan
(ii) Ph.D.	1993-96	Personnel Policy of General Insurance Corporation (with Special references to its selection and promotion)	1996	University of Rajasthan

PRESENT POSITION:

- Professor, Department of Economic Administration and Financial Management, University of Rajasthan, Jaipur.

PRESENT ADMINISTRATIVE & ACADEMIC POSITIONS

- Working as Director, Central Library, University of Rajasthan, Jaipur
- Working as Chief Warden (Girls), University of Rajasthan, Jaipur

SUBJECTS OF TEACHING:

- Financial Management and Economic Environment, Business Budgeting, Business Economics, Research Methodology and Banking and Finance.

RESEARCH EXPERIENCE :

- (a) 20 Research Scholars Awarded Ph.D Degree.
- (b) At present 08 Candidates are pursuing Ph.D.

RESEARCH PROJECTS :

1. A Minor Research Project completed titled "**Corporate Social Responsibility in Indian Banking Sector (A Strategic Implications on Customer)**" sanctioned by UGC (2011).
2. A Major Research project completed as Co-investigator titled "**A Study of Customer Preferences of Banking Products**" sanctioned by ICSSR (2013).
3. A Major Research project as completed Co-investigator titled "**Micro Finance as a Tool for Corporate Social Responsibility in Banking sector**" sanctioned by UGC (2015).
4. A UGC Awarded "**RESEARCH AWARD** on titled "**A Study of FDI as Determinant For Transforming and Enhancing Quality of Indian Higher Education Systems** " (May 2018).

CORPORATE LIFE :

1. Worked as Warden, Laxmi Bai and Mahi Girls Hostels, University of Rajasthan, Jaipur from July, 2010 to Oct. 2018.
2. Working as Member in the Committee formed for prevention of Sexual Harassment in University of Rajasthan, Jaipur.
3. Worked as NSS Programme Officer in University Commerce College, Jaipur for many years.
4. Worked as Member in different organisations to serve the community.
5. Member of various Committees constituted by University of Rajasthan for Administrative and Research work.
6. Worked as Vice-Principal, Commerce College from Feb. 2020 to Feb. 2024.
7. Worked as Convener, Board of Studies, Deptt. of EAFM, University of Rajasthan, Jaipur for three years from April 2021 – March 2024.
8. Worked as Member of RUTA (Rajasthan University Teachers Association for two terms of three years each from 2019-2024.

LIFE MEMBERSHIP OF ACADEMIC BODY:

1. Life member of All India Commerce Association.
2. Life member of All India Accounting Association.
3. Life member of Indian Economic Association.
4. Life member of Indian Council for Business Education.
5. Life member of RUWA, Jaipur.

CERTIFICATE OF APPRECIATION

1. Co-chaired the Technical Session-IV "Women Empowerment : Realities and Challenges" in 69th All India Commerce Conference-2016 held at University of Lucknow, Lucknow from Nov. 11 to Nov 13, 2016.
2. Delivered Lecture Series on Research Methodology workshop dated 25-26 March, 2017 organized by Mewar University Chittorgarh (Rajasthan).
3. Participated as Chairperson in one session in 12th International Multidisciplinary Conference on "Innovation, Achievements and Challenges in Global Economy,

Commerce, Management, Technology and Digital World dated 22-26 Feb. 2022 organized by Maharshi Arvind Institute of Science & Management and Inspira Research Association.

4. Best paper presentation Award on titled "Investigating the Effect of the Covid-19 Pandemic on the Productivity and Satisfaction of Bank Employees" in International Conference on Managing Global Challenges in Innovation LED Opportunities and Empowering Women in Digital Technology" organized by Apex University and Inspira Research Association dated 25-26 June, 2023.
5. Guest Lecture delivered on "Creativity and Innovation" on September 21, 2023 in one day workshop organized by Stani Memorial P.G. College, Jaipur.
6. Participated as Keynote speaker in National Conference on "Research and Publication Ethics", dated 4th Oct. 2023 organized by Department of Commerce Central University, Doctor Hari Singh Gour Vishwavidyalaya, Sagar (M.P.)
7. Participated as Co-Chairperson in Technical Session-III in National Conference titled "Synberg 2023: Emerging Trends and Innovations in Commerce & Management" organized by S.S. Jain Subodh P.G. College, Jaipur from 20-21 Dec. 2023.
8. Participated as Chairperson in one Session in 18th Biyani International Conference (BICON-2023) title "Nurturing Academic Entrepreneurs with Industrial Partnerships" on 27th November, 2023 organized by Biyani Group of College.
9. Participated as Guest of Honour in National Seminar titled "National Education Policy: Opportunities and Challenges in Higher education" from 19-20 January, 2024 organized by Shri S.S. Jain Subodh Girls P.G. College, Jaipur.
10. Participated as Keynote Speaker and panellist in Two days National Seminar titled "Indian Knowledge System in Commerce and Management" organized by Department of Commerce and Management, Central University, Haryana on 15-16 February, 2024.

CONFERENCES AND SEMINARS:

PARTICIPATED AND PRESENTED PAPER IN INTERNATIONAL CONFERENCE & SEMINAR

1. International Conference on "Management of Finance and International Accounting", organized by Research Development Association, Jaipur (India), Sept. 11-13, 1998.

2. International Conference on "Sustainable Peace in a Unipolar World: The Strategic Context of South Asia", organized by Centre for Gandhian Studies, University of Rajasthan Jaipur, March 23-25, 2000.
3. International Conference on "Conflict, Peace and Development in South Asia", organized by University of Rajasthan, Jaipur, December 28-30, 2005.
4. International Conference on "Rural Marketing", organized by University Commerce College, University of Rajasthan, Jaipur, February 17-18, 2010.
5. 7th International Conference on "Global Research and Development Services" on 13th-14th June, 2018 organized by Association for Development of Teaching, Education and Learning held at Nanyang Technological University, Nanyang Executive Centre, Singapore and presented paper on "Fostering Social Responsibility in Higher Education in India".
6. International Conference on "Role of ICT in Higher Education and Research" dated 5th and 6th October, 2018 organized by S.S. Jain Subodh P.G. (Autonomous) College, Jaipur.
7. International Conference sponsored by ICSSR on "Rethink, Restrict, Restrictions and Reinvent The Sustainable Development Respective" organised by St. Xavier's College Jaipur dated 7-8 Feb. 2020.
8. XIV International Conference on "Women leadership and Empowerment" held on the 23rd July 2020 at AVID College, Male, Maldives and presented paper titled "Women Empowerment : India's Performance viz-a-viz its BRICS Countries.
9. Biyani International Conference on 18th Anniversary of India-Japan Fest, BICON-2023, titled "Nurturing Academic Entrepreneurs with Industrial Partnerships" on November 27th, 2023.

PARTICIPATED AND PRESENTED PAPERS IN NATIONAL CONFERENCE & SEMINAR:

1. XLIX All India Commerce Conference of ICA, October 14-16, 1995, organized by University of Rajasthan, Jaipur.

2. National Conference on "Working Capital Management", Vardhman Institute of Management and Allied Sciences and Rajasthan Chamber of Commerce & Industry, Jaipur, January 24, 1998.
3. National Conference on "Inventory Management", Research Development Association and Rajasthan Chamber of Commerce & Industry, Jaipur, May 23, 1998.
4. National Conference on "Gramdam: Concept, Progress and Challenges", Centre for Gandhian Studies, University of Rajasthan, Jaipur, October 2-3, 1999.
5. National Conference on "Environmental Management in the Prospect of Jainism", Centre for Jain Studies, University of Rajasthan, Jaipur, March 12-14, 2000.
6. National Seminar on Tax Planning, March 15-16, 2000, Department of ABST, University of Rajasthan, Jaipur
7. National Seminar on Working Capital Management, March 25-26, 2000, Department of ABST, University of Rajasthan, Jaipur
8. National Seminar on Youth & Media, February 21, 2002, University Commerce College, Jaipur
9. National Seminar on Second Generation Economic Reforms, March 23-24, 2002, Department of EAFM, University of Rajasthan, Jaipur
10. National Seminar on Service Sector Reforms, February 22-23, 2003, Department of EAFM, University of Rajasthan, Jaipur
11. National Seminar on Finance & Development, January 10-11, 2005, Department of EAFM, University of Rajasthan, Jaipur
12. National Seminar on Rural Sector Reforms, February 26-27, 2005, Department of EAFM, University of Rajasthan, Jaipur
13. National Seminar on "Globalisation: Myth or Reality" October 17-18, 2005, University Commerce College, Jaipur
14. National Seminar on "Working Capital Management", January 3-5, 2006, Department of ABST, University of Rajasthan, Jaipur

15. National Conference on Higher Education : Retrospect & Prospects, January 21-22, 2006, University of Rajasthan, Jaipur
16. National Seminar on Application of Quantitative Methods for Managerial Decisions, February 23-25, 2006, P.G. School of Commerce, University of Rajasthan and ICG College, Jaipur
17. National Seminar on Tax Planning, November 23-25, 2006, Department of ABST, University of Rajasthan, Jaipur
18. National Seminar on Emerging Issues in Commerce and Finance, January 18-20, 2007, University Commerce College, Jaipur
19. National Seminar on Value Added Tax, February 14-15, 2007, Faculty of Commerce, University Maharani's College, Jaipur
20. 60th All India Commerce Conference, December 27-29, 2007, Department of Commerce, Osmania University, Hyderabad, (A.P), India.
21. National Seminar on Investment Scenario n India: Trends and Issue, December 10-11, 2008, University Maharani College, Jaipur
22. 61th All India Commerce Conference, December 27-29, 2008, Dhanwate National College, Nagpur.
23. National Seminar on Corporate Governance & Ethical Issues in Changing Economic Scenario, February 25-26, 2009, University Commerce College, Jaipur
24. 62nd All India Commerce Conference, October 10-12, 2009, Maharshi Dayanand Saraswati University, Ajmer
25. National Seminar on Professional Orientation of Business Education, December 2009, University Commerce College, Jaipur
26. 63rd All India Commerce Conference, October, 1st-3rd, 2010, University of Goa
27. International Seminar on Rural Marketing the Changing Scenario, Feb. 17-18, 2010 organized by University Commerce College, University of Rajasthan, Jaipur.
28. National Seminar on MNREGA: Opportunities & Challenges, January 8-9, 2011, organized by University Commerce College, Jaipur

29. National Seminar on Role of State in the Social Sector of the Economy, November 26-27, 2011, organized by University Commerce College, Jaipur
30. 64th All India Commerce Conference, December 13-15, 2011, organized University of Pondicherry.
31. 34th All India International Accounting Conference, October 17-18, 2011, organized by Department of ABST & Indian Accounting Association Jaipur Chapter.
32. National Conference on "Revisiting Issues of Woman Security : From Womb to Tomb", September, 11-13, 2013, "Pragya" University Maharani College, Jaipur.
33. 66th All India Commerce Conference, December, 5-7, 2013, Department of Commerce, Bangalore University, Bangalore.
34. National Conference on "Gender Mainstreaming – Problems and Prospects", February 25-26, 2014, Centre for Women's Studies, University of Rajasthan, Jaipur.
35. 37th All India Accounting Conference and International Seminar, on Accounting Education and Research organized by Department of Commerce, University of Lucknow, Lucknow, Nov. 8-9, 2014.
36. 67th All India Commerce Conference, December, 27th -29th, 2014, Department of Commerce, KITT University , Bhubaneswar.
37. National Seminar on "Make in India : Opportunities and Challenges" organized by University Maharani College, University of Rajasthan, Jaipur, Jan 23-24, 2015.
38. National Conference on "Women Empowerment And Higher Education" organized by Centre for Women's Studies, University of Rajasthan, Jaipur, January 28-29, 2015.
39. National Seminar on Emerging Dimensions of Tourism in India : Opportunities & Challenges" organized by University Commerce College, University of Rajasthan, Jaipur, 13-14 Feb., 2015.
40. 68th All India Commerce Conference, November 6-8, 2015, Department of Commerce & Business Management, Vinoba Bhave University, Hazaribag (Jharkhand).
41. 38th All India Accounting Conference and International Seminar, December 5-6, 2015, organized by University Business School, Punjab University, Chandigarh.

42. National Conference on "Women Empowerment And Higher Education" organized by Centre for Women's Studies, University of Rajasthan, Jaipur, Jan 28-29, 2015.
43. National Seminar on "Make in India: Opportunities and Challenges" organized by University Maharani College, University of Rajasthan, Jaipur, January 23-24, 2015.
44. National Seminar on "Emerging Dimensions of Tourism in India : Opportunities and Challenges", organized by University Commerce College, University of Rajasthan, Jaipur, 13-14 Feb. 2015.
45. National Conference on "Financial Inclusion & Inclusive Growth", organized by Department of EAFM, University of Rajasthan, Jaipur. 22-23 December, 2015.
46. National Conference on Holistic Growth : Symbiosis of Theory and Practice organized by St. Xavier's College, Jaipur, 12-13 February, 2015.
47. 39th All India Accounting Conference and International Seminar, December 16-17, 2016, organized by Central College Campus, Bangalore University, Bangalore.
48. 69th All India Commerce Conference, November 11-13, 2016, University of Lucknow, Lucknow.
49. National Seminar on Impact of Demonetization on Business : Perspective and Future Possibilities organized by Kanoria PG Mahila Mahavidyalaya, Jaipur, 7th Feb., 2017.
50. 70th All India Commerce Conference of ICA, 12-14 October, 2017 organized by Faculty of Commerce and Management the IIS University, Jaipur.
51. 40th All India Accounting Conference and International Seminar Nov. 18-19, 2017 organized by University College of Commerce and Management Studies, Mohan Lal Sukhadia University, Udaipur.
52. National Conference on GST : Good and Service Tax in Indian Context organized by S.S. Jain Subodh P.G. (Autonomous) College, 24th-25th Nov. 2017.
53. Annual Indian Economic Association Conference on "Emerging Issues in Access to Higher Education in India" organised by the Department of Acharya Nagarjuna University, Guntur Andhra Pradesh held in 2017 on 27-30 December.

54. National Seminar on GST : Issues and Challenges of Goods and Service Tax in India 6th – 7th January, 2018 organized by University Commerce College, Jaipur.
55. 71st All India Commerce Conference of ICA, 20-22 December, 2018 organized by Department of Commerce, Osmania University, Hyderabad, Telangana State.
56. 41st All India Accounting Conference and International Seminar on Accounting and Research January 5-6, 2019 organized by Manipal University, Jaipur.
57. 42nd All India Accounting Conference and International Seminar on Accounting Education and Research, Dec. 28-29, 2019 organized by Jai Narayan Vyas University, Jodhpur, Rajasthan.
58. International Conference on Managing Global Challenges in Innovation – Led-Opportunities and Empowering Women in Digital Technology, organized by Apex University and Inspira Research Association, Jaipur on 25-26 June, 2022.
59. 44th All India Accounting Conference and International Seminar on Accounting Education & Research, organized by School of Commerce and Business Studies, Jiwaji University, Gwalior, Madhya Pradesh in Association with Indian Accounting Association, Gwalior Branch on 29-30 October, 2022.
60. National Seminar on "Research & Publication Ethics", organized by Department of Commerce, Central University Doctor Harisingh Gour Vishwavidyalaya, Sagar (M.P.) on 4 October, 2023.
61. 74TH All India Commerce Conference 2023 on titled "One Earth, One Family, One Future" organized by Department of Commerce, University of Delhi in Association with O.P. Jindal Global University, Sonapat, Haryana dated 13-15 December, 2023.
62. National Conference on "Synergy 2023 : Emerging Trends and Innovations in Commerce & Management" organized by S.S. Jain Subodh P.G. College, Jaipur on 20-21 December, 2023.
63. National Seminar on "National Education Policy : Opportunities and Challenges in Higher Education", organized by S.S. Jain Subodh Girls P.G. College, Sanganer, Jaipur on 19-20 January, 2024.

64. ICSSR sponsored two days National Seminar on "Indian Knowledge System in Commerce and Management" organized by Department of Commerce and Management Studies, Central University Haryana on 15-16 February, 2024.

ONLINE WEBINARS :

1. A certificate is awarded for successfully completing "E-learning skill enhancement quiz" organised by University of Technology, Jaipur.
2. A webinar on "Economic Recovery Post Covid-19. The Road Ahead held on May 2020 organised BY ICFAI University, Jaipur.
3. A Webinar Series on Covid-19 on "Management of Frozen World and Melting Economies" from 1 May to 13 May 2020 organised by Aligarh Muslim University.
4. A webinar on "Exploring Research with Value Added Quality Publication" on May 12, 2020 by Ansal University.
5. A National Webinar on "Effect of Covid-19 on Indian Economy and its Management in Current Business Scenario" on May 16, 2020 by School of Management BBD University.
6. A International E-Conference on "Gender Issues, Concerns, Obstacles and Remedies in Achieving Equality in Present Scenario" by Jagadguru Ramanandacharya Rajasthan Sanskrit University, Jaipur.
7. A Webinar on "Contemporary Challenges for Changing Market with Special Reference to Multi National Corporation" organised by School of Commerce & Management, CPU Kota on 01 June, 2020
8. A Webinar on "Rebooting the Economy Through Industry from (before Corona to after Corona) Challenges and Opportunities organised by ICFAI on June 16, 2020.
9. A National Zoominar on "Life After Covid-19 Pandemic and Rebooting Economy" held on June 13, 2020 organised by Pune Business School.
10. A Multidisciplinary International Webinar on "Online Education: Issues and Challenges' from 18th to 19th July, 2020 organised by DRCBS Cyber Security Services LLP India.

WORKSHOPS :

1. Workshop on Computer Applications, 25th December 2001 to 3rd January 2002, Department of EAFM, University of Rajasthan, Jaipur
2. Workshop on Research Methodology from December 19-21, 2005, Department of EAFM, University of Rajasthan, Jaipur
3. Two Week Workshop on Research Methods from November 13th -25th, 2013, P.G. Department of Commerce, University of Jammu, Jammu.
4. One Week Workshop on Research Methodology and Data Analysis using SPSS & AMOS organized by Jamia Hamdard, New Delhi, from 14th to 19th March, 2017.

ACADEMIC COURSES :

1. पत्रकारिता प्रशिक्षण कार्यक्रम, दिसम्बर 94, से फरवरी 95 तक, पिकसिटी प्रेस क्लब लिमिटेड, जयपुर।
2. Orientation Course, July 13, 1998 to August 8, 1998, University Grant Commission & Academic Staff College, University of Rajasthan, Jaipur.
3. Compact Computer Course, June 29-July 29 2000, Sarvodaya Infosystems Computer Education Centre.
4. Refresher Course, February 13, 2006 to March 4, 2006, University Grants Commission & Academic Staff College, University of Rajasthan, Jaipur
5. Computer Fundamentals Course, for one and half months, Aptech Computer Education, Jaipur, 2007.
6. Orientation Course for NSS Programme Officers of Education Department, January 16-25, 2007, HCM Rajasthan State Institute of Public Administration, Jaipur
7. National Integration Camp, June 18-24, 2008, University of Rajasthan, Jaipur
8. Refresher Course, October 6-25, 2008, University Grants Commission & Academic Staff College, University of Rajasthan, Jaipur
9. Certification of Appreciation from Lioness District 323 E-1, 8th Sept. 2009, Lioness District 329 E-1.

10. One Week short term course on “Women Administration in Higher Education” Capacity Building Programme, November 25-30, 2009, Centre for Women Studies, University of Rajasthan, Jaipur
11. Refresher Course, August 2-21, 2010, University Grant Commission, Academic Staff College, University of Rajasthan, Jaipur

ONLINE WORKSHOPS :

1. Seven days national online workshop from 4th May to 10th May 2020 on Research Methods and Techniques organised by Ramanand Arya Dav College Mumbai.
2. One week certificate course on 'SEM-PLS Analysis using SMART PLS from 11th May 2020 to 16th May 2020 organised by Research Shiksha India.
3. One week online certificate course on "SPSS for beginners" from 18th May 2020 to 22 May 2020 organised by Research Shiksha, India.
4. Seven days online faculty development programme on "Contemporary Research Practices in Social Sciences" from 30th May to 05th June 2020 at Amity University, Uttar Pradesh.
5. Five day faculty development programme on "Research methods and advance data analytics" organised by Koach Scholar, New Delhi from 17th June 2020 to 21st June 2020.
6. One week online workshop on "Research methodology in social sciences" organised by Bhavdiya Institute of Business Management, (Ayodhya, UP) and Indian Association for Management Development from June 26 to 02 July, 2020.
7. One week online workshop on "Essential of Research Methodology for thesis writing and publication from 12th August 2020 to 16th August, 2020 organised by Research Shiksha India.
8. Online workshop on "Basic statistical analysis to doctoral research" organised by Koach Scholar, New Delhi from 5th Sept. to 9th Sept. 2020.
9. Five days online Workshop from 1st to 5th July, 2020 on Advance Time Series Analysis organised by VSSR Global Noida, Uttar Pradesh, India.

10. One Week Online Faculty Development Programme on "Impact of Covid-19 on Indian Economy and Industry", held from 14th May 2020 to 20 May, 2020 organised by Sangoli Rayanna First Grade Constituent College of Rani Channamma University Belgavi, Karnataka.

PUBLICATIONS:

ARTICLES PUBLISHED IN NEWS PAPERS & MAGAZINES:

1. नारी कितनी परतन्त्र, कितनी स्वतन्त्र, नवम्बर 1992 राजस्थान विकास
2. कीमतों के नियन्त्रण में उपभोक्ताओं की भूमिका, मई 1993 राजस्थान चैम्बर सन्देश
3. भारतीय परिवार नियोजन संघ, स्वरूप और गतिविधियाँ, दिसम्बर 1994, राजस्थान विकास
4. झूठे पड़ गये मनमोहन सिंह के सारे आकलन, अप्रैल 1995, समाचार जगत
5. आंकड़ों के मायाजाल में उलझे वित्त मन्त्री, अप्रैल 1995, दैनिक नवज्योति
6. एड्स के आतंक का मुकाबला (समाज शास्त्रीय उपायों से), अगस्त 1996, श्रमणोपासक
7. विद्यालयों में यौन शिक्षा, कितनी व्यावहारिक, जुलाई 1996 समाचार जगत
8. कानूनों के बावजूद महिला शोषण क्यों, जुलाई 1996 अणुव्रत
9. कैसे करें एड्स के आतंक का मुकाबला, जून 1996, समाचार जगत
10. कानूनों के बावजूद महिला शोषण में वृद्धि, जून 1996, समाचार जगत
11. समय का सही उपयोग कीजिए , दिसम्बर 1997, अणुव्रत
12. लौट आई भाग्य रेखा मिटाने लॉटरी, नवम्बर 1997, दैनिक भास्कर
13. बजट—तकनीकी कम, व्यावहारिक ज्यादा, मार्च 1997, दैनिक भास्कर
14. पेयजल समस्या, विकराल होती समस्या, मई 1997, दैनिक भास्कर
15. पैसे की तंगी, कब तक रहेगी बहाना, जनवरी 1997, दैनिक भास्कर
16. बालू पर अंगुलियों की लकीरों सा है कानून, मार्च 1997, दैनिक भास्कर
17. न ये नाराज हों, न वे दुःखी इसी का साझा होगा बजट, फरवरी 1997, दैनिक भास्कर
18. केवल कानून से नहीं मिलेगा संरक्षण, फरवरी 1997, दैनिक भास्कर

19. उपभोक्ता हितों का संरक्षण केवल कानून से सम्भव नहीं, मार्च 1997, समाचार जगत
20. सी.टी.बी.टी.— भारत हस्ताक्षर करे या नहीं, मई 1998, दैनिक भास्कर
21. स्त्री पुरुष की समानता कितना ढोंग कितना यथार्थ, जून 1998, प्रताप केसरी
22. आधुनिकता जो दिखती है वह हैं नहीं, जुलाई 1998, प्रताप केसरी
23. मुद्रा स्फीति बढ़ायेगी, वेतन आयोग की सिफारिशें, मार्च 1998, समाचार जगत
24. वल्लभ भाई पटेल— कैसे बने सरदार पटेल, अक्टूबर 1999, दैनिक भास्कर
25. क्या कहती है तारापुर समिति की रिपोर्ट, जून 2000, दैनिक भास्कर
26. समाज और विकास के साथ बदलती मीडिया की प्रकृति, जुलाई 2000, समाचार जगत
27. नवीन कृषि नीति – कितनी व्यावहारिक, जुलाई 2000, समाचार जगत
28. नई आयात निर्यात नीति की सफलता आशंका के घेरे में, जुलाई 2000, समाचार जगत
29. पुस्तक का दर्द— 2001, कॉमर्स कालेज मैगज़ीन 'उत्कर्ष'

RESEARCH ARTICLES PUBLISHED IN ACADEMIC JOURNALS :

1. A paper titled "Management practices in private sector undertaking" published in Journal titled "Economic Administration Review", issue (2000) Department of EAFM, University of Rajasthan Jaipur.
2. An articles titled "Relevance of public sector in Indian Economy" published in Departmental Journal titled "Economic Administration Review, issue (2001) Department of EAFM. University of Rajasthan, Jaipur.
3. A Paper titled "Scope of Gem and Jewellery export from Rajasthan" published in "Industrial Mechanism, Journal on Industry & Commerce, issue (2002), Jaipur
4. An article titled "Credit Risk Management- An Analysis" published in journal Commerce and information Technology Jaipur (2006), Vol. 6 No.2, ISSN No. 0972-9550 .
5. An article titled "Management of cash", published in journal of Accounting Studies published by Department of Accountancy & Business Statistics in Collaboration of P.G. School of Commerce, University of Rajasthan Jaipur (2006), Vol. 8, No. 1, ISSN No. 0972-1371.

6. An article titled "Disinvestment-A Critical Analysis" Published in Journal titled "Management Researcher" issue by institute of Management Development and Research Thiruanthapuram (2007), Vol. XIV No.1, ISSN No. 2223-8421.
7. An article titled "Role of Children in Influencing Purchase Decision" published in Accounting Studies Journal, Department of ABST, University of Rajasthan, Jaipur (2007), Vol. I, ISSN No. 0972-1371.
8. An article titled "Medical Tourism in Indian : Current trends and its future prospective" published in Journal titled "Management Researcher" issue by institute of Management Development and Research Thiruanthapuram (2009), Vol. XVI No.1, ISSN NO. 2223-8431.
9. An article titled "Multiple Jobs – Necessity Or?", published in Economic Administration Review, (2010), Vol. 1, No.2, ISSN 2277-5269.
10. An Article titled "Real estate-An Ideal Investment" (with special Reference to Rajasthan) published in Journal titled the Indian Journal of Business Administration" by Department of Business Administration, Jai Narain Vyas University, Jodhpur (2010), Vol.6, ISSN No. 0975-6825.
11. An Article "Globalisation of Higher education through FDI: A Step to be taken or not in India "published in E-journal titled" Zenith International & Journal of Multidisciplinary Research by Zenith International Research and Academic Foundation, Kurukshetra University, Kurukshetra, Haryana, (2011), Vol. 1, Issue No.3, ISSN NO. 2231-5780.
12. An Article "Role of FDI in promoting Economic growth in Developing countries with special reference to India. "Published in International journal of Development studies" by Banaras Hindu University, Varanasi, India (2011) , Vol. V Issue-I, ISSN No. 0975-5799.
13. An article "A Picture of Industrial Devolvment in Rajasthan Painted by RIICO Published in Journal Titled "Proficient An International Journal of Management by Jahanvi Publication" (2011), Vol. III Issue-IX, RNI Registration No. RAJENG 2010-33876.
14. An article "Medical Tourism and Indian Economy", published in Journal titled "Journal of Business and Management", published by Department of Business Administration, University of Rajasthan, Jaipur (2011), Vol.6 No.1, ISSN NO. 2277-8012.

15. An article "Corporate Social Responsibility in Indian Banking Sector – A Strategic Implication on Customer" in Journal titled "Economic Administration Review" published by Department of EAFM, University of Rajasthan, Jaipur (2012), Vol. 29, No.1, ISSN No. 2277-5629.
16. An article "FDI in Multi Brand Retail: Is it the need of the hour?" published in E-Journal titled "Zenith. International Journal of multidisciplinary Research" published by Zenith International Research & Academic Foundation, Jagadhari – Haryana, India (2012), Vol. 2, Issue 6, ISSN NO. 2231-5780.
17. An article "Reverse Mentoring : A Wake-up-shake-up step in HRD" published in Asian Journal of Research in Business Economics and Management by Asian Research Consortium (2012), Vol.2 Issue 10, ISSN NO. 2249-7307.
18. An article "Work place stress and suicide : A Study with References to Public Sector Organisation" published in Zenith International Journal of Multidisciplinary Research (2012), Vol.2, Issue 7, ISSN No. 2231-5780.
19. An article "Financial Services to excluded Sectors through Financial inclusion" published in "ARTH PRABHAND" A Journal of Economics and Management by Pinnacle Research Journal (2012), Vol. I, Issue 3, ISSN No. 2278-0629.
20. An article "Competency mapping during Recession : The need of the Hour for Retail published in E-Journal titled "Finance Management Marketing Research" published by International Journal of Marketing, Financial Services and Management Research (IJMFSMR) (2012), Vol.1 Issue 6, ISSN No. 2277-3622.
21. An article "Impact of foreign Institutional Investment on Stock market with special Reference to BSE. A Study of last one decade published in Journal titled "Asian Journal of Research in Banking & Finance" published by Asian Research Consortium, Yamunanagar Haryana India (2012), Vol. 2 Issue 4, ISSN No. 2249-7323.
22. An article titled "Stock Market Volatility in India : A Study of BSE Sesex" publishes in ZENITH International Journal of Business Economics & Management Research (2013), Vol. 3(2), ISSN No. 2249-8826.

23. An article titled "Role of Foreign Direct Investment And Foreign Institutional Investment in Indian Economy", published in Asian Journal of Multidimensional Research (2013), Vol. 2 Issue 3, ISSN NO. 2218-4853.
24. An article "Counting Footprint – Growth of India and China" published in Periodic Research, (2013), Vol. II, Issue-1, ISSN No. 2231-0045.
25. An article "Banking Services and Customers Satisfaction – A Study of Banks in Campus of University of Rajasthan", published in Asian Journal of Research in Banking and Finance (2013), Vol. 3, No. 11, ISSN No. 2249-7323.
26. An article "SHG Bank Linkage Programme for Inclusive Growth : A Study of Rajasthan State" published in Zenith International Journal of Business Economics and Management Research (2013), Vol. 3 (II), ISSN No. 2249-8826.
27. An article "Impact of Future Trading on Pricing of Indian Agricultural Goods (with special Reference to Guarseed)" published in Journal of Commerce and Management Research (JCMR) (2013), Volume-3, Issue-3, ISSN NO. 2249-0442.
28. An article "Green Banking – A Practical Approach for Future Sustainability" published in TRANS Asian Research Journals (2014), Vol. 3, Issue-1, ISSN No. 2279-0667.
29. An article "Corporate Social Responsibility and Government Regulation : Evidences from Banking Industry" published in International Journal of Research in Commerce, Economics and Management (2014), Vol. No.4, Issue No.4 , ISSN No. 2231-4245.
30. An article "The Impact of Competitive Pressure on Retention and Switching Intentions: Evidences From Banking Sector of Jaipur City", published in Periodic Research Journal,(2014), Vol.II, Issue-IV, ISSN No. 2231-0045
31. An article titled "Role of Microfinance and SHGs for Women Empowerment in Ajmer District", published in Economic Administration Review Journal (2014), Vol. 131, ISSN No. 2277-5269.
32. An article titled "An Analytical Study of Price Volatility of Selected Agricultural Commodity (Black Paper) traded on NCDEX" published in International Journal of Finance Research Review Impact Factor 0.604 (2014), Vol. 2, Issue 10, ISSN NO. 2321-0354.

33. An article titled "Microfinance in India : Issues and Challenges", published in International Journal of Innovative Research and Practices (2014), Vol. 2 No.3, ISSN No. 2321-2918.
34. An article titled "Impact of Speculation in Commodity Future Market (Evidences to Commodity of Jeera)", published in Economic Administration Review Journal (2015), Volume 1, ISSN No. 2277-5269.
35. An article titled "Social Media Presence is no longer an option But a Business Imperative – A Study on Social Media Perspective in Selected Banks" published in Proficient International referred Journal of Management (2015), Vol. VII Issue VIII, ISSN No. 0975-475x.
36. An article titled "A Critical Analysis of Pradhan Mantri Jan Dhan Yojana" (PMJDY) published in International Journal of in Multidisciplinary and Academic Research (2015), Vol. 4 No. 4, ISSN No. 2278-5973.
37. An article titled "Financial Literacy : An Empowerment for Financial Inclusion" published in International Journal of research, Commerce, Economics and Management (2015), Vol. No. 5, Issue No. 09, ISSN No. 2231-4245.
38. An article titled "Customer Perception About E-Banking Adoption in Indian Banking Sector" published in International Journal of Engineering Technology Management and applies Sciences (2015), (IJ ETMAS) Vol. 3, Issue 9, ISSN No. 2249-4476.
39. An article titled "A Study of Effectiveness of Relationship Marketing Practices in Banking Sector" published in Shrinkhala Ek Shodhparak Vaicharik Patrika (2015), Vol. III, Issue III, ISSN 2321-290x.
40. An article titled "Is India Moving in Conjunction with the other Bricks Countries in Terms of Women Entrepreneurship" published in International Journal of Business & Management (2016), Vol.4, Issue 12, ISSN 2321-8916, Impact Factor 1.223 (IIFS) Index Copernicus Value 2014:S 2.82.
41. An article titled "A Study of Financial Inclusion of Household Workers in Jaipur", published in Sumedha Journal of Management, (2016) Vol. 5, No.2, ISSN 2322-0449, Impact Factor (0.787, Index Copernicus Value 5.20).

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43. An article titled "Financial Inclusion for Inclusive Growth in India : An Analysis", published in International Journal of Development Studies", (2016), Vol. VIII, Issue II, ISSN 0975-5799, Impact Factor 5.09 (JIF &ISRA).
44. An article titled "Consumer Behaviour Towards Online Shopping (A Case Study of Jaipur City)", (2016), published in INSPIRA-Journal of Modern Management & Entrepreneurship, (2016) Vol. 6, No.4, ISSN 2231-167X.
45. An article titled "Is Make in India – Growth Driver", published in International Journal of Engineering Technology Management and Applied Sciences, (2016), ISSN 2349-4476.
46. An article titled "Impact of E-Commerce on Changing Consumer Behaviour and Perception : Study of Banking Sector, Jaipur", published in International Journal of Interdisciplinary Research Centre, (2016), Vol. II, Issue 3, ISSN 2455-2275(E).
47. An article titled "A study of Effectiveness of Financial Inclusion Programmes, published in "Periodic Research, (2016), Vol. V, Issue II, ISSN 2231-0045.
48. An article titled "Implementation of Basel III Capital Framework in Public Sector Banks in India: Challenges and Opportunities", published in International Journal of Engineering Technology, Management and Applied Sciences, (2016), Vol. 4, Issue 9, ISSN 2349-4476.
49. An article titled "FDI for Enhancing Quality in Higher Education", published in International Journal Research Publications, Research Journal of Social Science & Management, (2017), Vol. 7, No.2, ISSN 2251-1571.
50. An article titled "Bridging Industry Academia Gap Through Skill Development", published in International Journal of Innovation and Research in Educational Sciences, (2017), Vol.4, Issue 1, ISSN 2349-5219.
51. An article titled "Role of Employees in State Insurance Scheme in Enhancing the Social Security Benefits", published in Journal of Inspira Research Association, (2017), Vol. 3, No.1, ISSN 2395-7069, Impact Factor 2.0546.

52. An article titled "Start-up India Stand-up India Campaign : Scope for Women Entrepreneurship Development in the Indian Economy", published in International Journal of Research in Commerce Economics & Management, (2017), Vol. 7, Issue 3, ISSN 2231-4245.
53. An article titled "Financial Inclusion : Its Impact on Indian Banking Industry", published in International Journal of Research in Commerce & Management (2017), Vol. 8, Issue NO. 5, ISSN 0976-2183.
54. An article titled "Emerging Issues in Access to Higher Education in India" published in Multidisciplinary International Journal (Feb. 2018) Volume 02, No.2, ISSN 2425-0252.
55. An article titled "Progress of SHGs in Rajasthan Under National Rural Livelihood Mission (NRLM)" published in KAAV International Journal of Economics, Commerce & Business Management, UGC approved Multidisciplinary Category Journal No. 47663, 2018, Impact Factor 8.9901
56. An article titled "Women Entrepreneurship : India's Performance Viz-a-Viz its BRICS Counter Parts" published in XIV International Conference on Women leadership and empowerment held on the 23rd July 2020 at AVID College, Male, Maldives.
57. An article titled "Analyzing Impact of Merger on Customer Satisfaction " Pre and Post Comparison in Selected Public Sector Banks" published in Shodh Sarita, Vol. 7, Issue 27, July-Sept. 2020, ISSN – 2348-2397 approved UGC Care.
58. An article titled "A Study of Customer Satisfaction Towards Internet Banking Services in Jaipur", published in Kala Sarovar, Vol. 23 No. 04(VI) October-December 2020, ISSN 0975-4520, UGC Carte Group-1 Journal.
59. An article titled "Role of Financial Literacy Promoting Financial Inclusion in India", published in Wesleyan Journal of Research, Vol. 13 No. 67 (March 2021), ISSN 0975-1386, UGC Care listed Peer-reviewed.
60. An article titled "Comparative Analysis of Financial Performance of Regional Rural Bank Pre & Post Merger Period in Rajasthan", published in kala Sarovar, Volume 24, No. 04-Part-2-2021 ISSN-0975-4520, Impact Factor 4.015 UGC Care List, 2021.

61. An article titled "Impact of Covid-19 on the Transformations of Customer from Conventional Banking to Digital Banking : An Indian Perspective", published in Sodhasamhita Vol. No. IX, Issue-6(III), Jan to June 2022, UGC Care Group-I, ISSN-2277-7067, 2022.
62. An article titled "Investigating the Effects of the Covid-19 Pandemic on the Productivity and Satisfaction of Bank Employees", published in Inspira Journal of Commerce, Economics & Computer Science (JCECS) ISSN : 2395-70690, Impact Factor 6.289 Vol. 08, No. 03 July-Sept. 2022, pp 05-10.
63. An article titled "Role of Rural Woman in the Management of Drinking Water and Sanitation Programme in Rajasthan" published in Rabindrabharati Journal of Philosophy, ISSN: 0973-0087 Volume XXIV, No. 16, 2023, pp. 37-48
64. An article titled "A Study on Environmental Effects on Health Care System and Public Health : A High Order PLS Approach" published in Atishay Kalit A UGC Care Listed Peer Reviewed and Referred International Bilingual Research Journal of Humanities, Social Science & Fine-Arts,, ISSN 2277-419X, July-December, Vol. 10, Pt. B Sr. 18 Year 2023
65. An article titled "Role of Microfinance in Promoting Financial Inclusion and Financial Capability in Rural Areas of Rajasthan" published in Research Review International Journal of Multidisciplinary, eISSN:2455-3085 Impact Factor 6.849, 9(2) 107-116, 2024 (<https://rrjournals.com/>)
66. An article titled "Revolutionizing Education : Cutting-Edge Innovations Shaping the Future of Learning" published in the Book of A Decade of Shaping the Future Global Harmony, Co-operation and G20, ISBN : 978-93-5747-925-7, Volume-I, 2024.

DETAILS OF RESEARCH STUDENTS:

(a) 20 Research Scholars Awarded Ph.D Degree.

(b) At present 08 Candidates are pursuing Ph.D.

- i. Ms. Meenakshi Agarwal "A Comparative Study of Commercial Banks Advances to High Risk Sector (A Case Study of PNB and HDFC Bank" (2010)
- ii. Mr. Ratna Bansiwal "Problem and Prospects of Medical Tourism in India (A Case Study of Some Selected Destinations for Medical Tourism in Rajasthan)" (2011).

- iii. Hema Chandani, "Comparative Study of Price Strategies of Private and Public Sector Banks with References to DCDCP * SBI Bank" (2011).
- iv. Mr. Hemant Verma "Garment Buying Behaviour of Youth Consumer in Rajasthan" (2012)
- v. Reetika Bhatia "An Evaluative Study of the Training Needs of Employees in Telecom Sector (A Comparative Study of the Public and Private Telecom Employees)" (2013)
- vi. Ms. Vinita Sharma "Customer Relationship Management (In Life Insurance Sector in India)" (2014).
- vii. Mr. Tarun Sharma "Computer Base Trading in Stock Exchange of India (A Comparative Study of BSE and NSE (2014)
- viii. Priyanka Laxmi Meena – Volatility of Indian Capital Market and Foreign Institutional Investment during 2005 to 2010 (A critical study) (2015)
- ix. Ms. Shayama Bohra - A study of Financial Inclusion for Inclusive growth in Rajasthan(2016).
- x. Mrs. Ekta – "A Critical Study of Microfinance for Women Empowerment in Rajasthan (2016).
- xi. Ms. Rakhi Arora – "Impact of Commodity Exchange Trading on Pricing of Agricultural Goods in India" (2017).
- xii. Mr. Suresh Yadav – "Changing Customer Preferences and Satisfaction Towards Banking Services" (A Comparative Study of Selective Private and Public Sector Banks) (2017).
- xiii. Ms. Meghna Meena – "A Study of Consumer Behaviour Towards Online Shopping (A Case Study of Jaipur City)" (2018)
- xiv. Ms. Avantika – "An Evaluative Study of Financial Inclusion of Urban Unorganized Workers in Rajasthan (with Special Reference to Household and Motel Workers in Jaipur District)" (2018).
- xv. Ms. Sugandha – "A Study of FDI as Determinants For Transforming and Enhancing the Quality of Indian Higher Education System" (2019).
- xvi. Ms. Jyoti Tapen – "Role of Micro Finance In The Financial Inclusion of Beneficiaries – A Case Study of Self Help Groups" in Jaipur (2019).
- xvii. Ms. Syeda Shaziya Naz – "E-CRM In Online Banking – A Tool For Survival In Technology Era " (2019).
- xviii. Kanika Kaondal "An Analytical Study of Employee's State Insurance Scheme in Rajasthan" (2019).

- xix. Purva Ranu Jain "Venture Capital Scenario in India – A Comprehensive Study" (2019).
- xx. Mrs. Swati Dusad "Impact of Merger on Performance of Indian Banks (A Case Study on Mega Merger of SBI with Five subsidiaries Banks). (2023)

BOOKS PUBLISHED :

- i. "Insurance-HRD Practices" Published (2007) by Ritu Publication, Jaipur, ISBN No. 81-87-445-29-7.
- ii. "Monetary Policy of India" published (2009) by Research Publication, Jaipur.
- iii. "Monetary Economic" Published (2009) by Research Publication, Jaipur.
- iv. "International Banking" (Published 2010) by Research Publication, Jaipur, ISBN No. 81-86398-56-23.
- v. "Banking Management and Administration" (Published 2010), By Research Publication, Jaipur, ISBN No. 81-86398-55-4.
- vi. "Indian Banking System" (Published 2010) by Research Publication, Jaipur, ISBN No. 81-85789-54-13.
- vii. "Transport Economic" (Published 2011) by Research Publication, Jaipur, ISBN No. 81-85789-58-4.
- viii. "Indian Banking and Financial System" (Published 2023) by RBSA Publishers, Jaipur ISBN No. 978-93-92064-82-1.
- ix. "Business Economics" (Published 2023) by RBSA Publishers, Jaipur ISBN No. 978-93-87972-78-0.



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